

Ceeva, Inc. & Compliance Assurance announce
partnership focused on helping **Insurance**
Agents Save Money and **WIN NEW**
CLIENTS

Pittsburgh, PA – October 1, 2008 – *Ceeva, Inc.*, announced a new partnership with *Compliance Assurance Corporation*. The partnership will combine the technology expertise of Ceeva with the regulatory compliance and privacy software of *Compliance Assurance Corporation*.

As one of the largest providers of IT services in western PA, *Ceeva's* engineering staff have access to their client's private client data. In an effort to ensure they were taking all steps to protect that data *Ceeva* choose to go through *Compliance Assurance's Compliance Assured™* process. The process provides a high degree of training, technical scanning of systems, policies and procedures, etc.

This engagement led to the decision to combine their offerings and target the Insurance Agent market with a unique combined services offering. Agents can receive the following under this new program:

- Compliance with all regulations related privacy and security including HIPAA at significant discounts!
- Ability to use *Compliance Assured™* program for agents to WIN new clients! (**Consider this: having superlative security practices in place was the key factor for MassMutual Financial Group closing a \$25 million 401(k) plan deal in 2007.***)
- IT services provided by *Ceeva*, the only local firm that has taken all steps necessary to protect your client's data; also at significant discounts!

Rick Topping, Director of Business Development for *Ceeva* commented "*we believe this program provides insurance agents with an ability to ensure they are doing everything necessary to protect client data*". He continued "*additionally, agents can save money on both services and **WIN NEW insurance CLIENTS***".

"The combination of *Ceeva's* IT services and the *Compliance Assured* seal gives me and my customers real peace of mind when it comes to protecting my client's important data. And with *Ceeva*, our system is always up and functioning for which I am thankful every day."

Dave Straight – CEO, Benefits Network